

Zeta Phi Beta Sorority, Inc.
2012 National Grand Boulé



THE MAGNIFICENT

2012

Boulé

CHICAGO

July 6-10, 2012

Hilton Chicago

720 South Michigan Avenue • Chicago, Illinois 60605

Get ready to have a **MAGNIFICENT** time in the Windy City as we convene in Chicago for the 2012 National Grand Boulé! The Great Lakes Region is our hosts and the Hilton Chicago will be our home for unending days of getting down to business, enjoyment, and camaraderie in Chi-town!

ZETA PHI BETA SORORITY BOULÉ CONTACT

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This preliminary information is being provided to assist you in planning for the Boulé. You will receive your personal copy of the registration brochure outlining the Boulé in greater detail!

PRELIMINARY INFORMATION PACKET



2012 BOULÉ HOUSING POLICIES AND PROCEDURES

MAKING YOUR RESERVATION



1) ONLINE: Book your reservation online. This is the quickest and most effective method. Log onto the webpage designed especially for our Boulé by going to www.zphib1920.org to go directly to the Hilton Chicago reservations page to book your room! Remember, you may begin making reservations on **February 1, 2012.**



2) BY PHONE: Call **877-865-5320** and a reservation agent will be happy to assist in making your reservation.

HOTEL GROUP CODE

Use the group code **ZETA PHI BETA SORORITY GRAND BOULÉ** to receive the group rate.

RESERVATION ACKNOWLEDGEMENTS

A written confirmation of your reservation will be sent after you reserve your room, modify your reservation or cancel a reservation. Be sure to ask for a written confirmation. Review your confirmation carefully to ensure its accuracy. If you do not receive an acknowledgment within 10 days after your transaction, please contact reservations at call 877-865-5320.

HOTEL RESERVATION POLICIES

- Reservations are accepted on a first come, first served basis.
- No individual will be allowed to make more than four (4) reservations under the Zeta Phi Beta Sorority housing block.
- For each room reserved, a deposit equivalent to one night's stay plus tax is required to guarantee the reservation.** The reservation must be guaranteed with a major credit card and your credit card will be charged immediately upon receipt of the reservation request.
- Your deposit is refundable if you notify the hotel by June 12, 2012 that you are canceling your reservation. Please request a written confirmation of your transaction and a cancellation number.
- Hotel rates quoted are in US Dollars. All forms of payment must be made in U.S. currency and must come from a U.S. institution.
- Your reservation is subject to an early departure fee equivalent to one night of your room rate plus tax. Please be certain of your length of stay prior to arriving at the hotel.
- By reserving a room under the Zeta Phi Beta Sorority, Inc. housing block, you acknowledge that you have read and understand the conditions (policies and procedures) under which you are making your hotel reservation. Further, you agree to abide by all terms described herein and subsequent to this notice.
- The convention housing rates will be available to attendees three days prior to and three days after the convention - subject to availability.

CHECK-IN/ CHECK-OUT TIMES

Check in time is 3:00 pm Central time and check out time is 12:00 noon. Please plan your travel schedules accordingly. Should you arrive earlier than the scheduled check-in time, arrangements may be made to store your luggage with the bell staff.

HOTEL CUT-OFF DATE

The deadline for making your reservation and receiving the group discount is **June 12, 2012.** This is also the deadline for canceling your reservation and receiving a refund of the deposit.

We're Saving A Place For You! *Why You Should Stay At the Boulé Hotel*

For national gatherings, the Sorority contracts for hotel rooms to ensure that you are provided with quality, convenient and affordable hotel accommodations. Hotels rely upon us to accurately estimate how many rooms we will need and use during our convention. Our projections for sleeping room needs are based on a number of factors including, data collected from previous conventions and post convention reports from hotel's and CVB's. Upon signing a contract with the hotel, we obligate ourselves to filling those rooms with convention goers. The process of "blocking" hotel rooms is equivalent to taking a piece of real estate off the market. When we "block" hotel rooms, we require the hotel to take the rooms "off the market" and they are no longer available for sale to the general public. Here's the glitch, if we do not fill the number of rooms that we agreed to contractually, we become subject to paying what are called attrition fees. (Money that is paid to the hotel for loss of revenue that could have been earned had the rooms not been under contract to us but sold to someone else.) So you see the bottom line is this, We Are Saving A Place For You at The Hilton Chicago Hotel. We have counted you in the numbers and made plans for you to be a part of the MAGNIFICENT excitement and enjoyment that is representative of Chicago. It is important that you stay at the hotel where we have contracted rooms so that our economic power is strengthened for the betterment of all of us now and in the future.

The Housing Block Opens February 1, 2012!

Conveniently situated on South Michigan Avenue, with picturesque views of Grant Park and Lake Michigan, Hilton Chicago has been the Windy City's foremost address since 1927. Step into the meticulously redesigned lobby of the impressive hotel and marvel at an ambiance both intricate and grand. Relax in well appointed Chicago accommodations. Dine in intimate restaurants. Delight in the ideal location of our exceptional downtown Chicago hotel. Move throughout the city with ease, as virtually everything to do or see is a mere stroll or short cab ride away.

Hotel Rates for the 2012 Grand Boulé (Single - Quad Occupancy)

Standard Room	\$145
Concierge Level Room	\$185

Room rates listed do not include an additional 15.4% for state, local, and occupancy taxes.



Understanding Your Rights & Benefits Under the Group Block

One of the many benefits of staying within the group block is the fact that you have certain benefits and protections available to you. Here are just a few of your benefits as a result of Zeta Phi Beta's agreement with the hotel.

Affordable Group Rates

Sure you've seen it a hundred times, internet offers and special mailings promising the lowest rates on the market. Don't believe the hype! The headquarters hotel offers the best value for your money and you can be assured of the level of accommodations you will receive. Best of all, you can extend your stay and still enjoy Chicago at the convention rate!

Over Booking by the Hotel

If for any reason the Hotel is unable to provide a guest room to a Zeta Phi Beta Sorority conference attendee holding a guaranteed reservation, the Hilton Chicago will provide you with the following services for every night they are not able to accommodate you:

1. Accommodations at a comparable hotel agreed to by Zeta's convention management for each night the hotel is unable to accommodate you. This is at no charge to you!
2. One complimentary round trip transport to and from the Hilton Chicago and the alternate hotel for each night the hotel is not able to accommodate you. Transportation will be provided by the hotel until you are able to obtain a guestroom at the Hilton Chicago. However, if you decline to return, then you become responsible for all charges incurred from the point in which the hotel is able to accommodate you.
3. Upon your return to the hotel, you will receive upgraded accommodations (if available) and a welcome expression from the General Manager apologizing for the inconvenience.

What Happens If the Hotel Sells Out?

Although we have made every effort to book the appropriate number of rooms we believe is necessary to accommodate the number of Boulé attendees, there is always a possibility that the hotel may sell out on a particular date. If you call to make a reservation for the Boulé and the hotel is sold out, the following will occur:

We will indicate on the Reservation site a phone number and an email address so that the guest can call or email reservations that you want to be placed on the waiting list. Be sure to give them the following information:

- Your name & complete contact information (including day & evening phone# & email address)
- The number & type of room requested
- Your arrival and departure date

Do not let the hotel automatically refer you to another nearby hotel. You should not be hesitant about getting on the list. The National Director of Conventions and Special Events will be monitoring the waiting list to ensure availability of rooms and/or the need for an overflow hotel. If you are not on the waiting list, there is no way of determining our needs. As rooms become available, the first person on the waiting list will get the room. You will receive the group rate regardless of when your name was placed on the waiting list and a room becomes available.

Daily Hold Charge

When you check into the hotel, you will be required to provide a credit card in order for the hotel to be assured of payment for your room and tax charges in addition to anticipated incidental charges you may incur. In general, hotels have a set amount that each guest is required to have in available credit in order to cover incidental charges at the end of their stay. This daily amount will be

held on your credit card (daily hold) in order to ensure availability of funds at week's end. Your credit card however, will not be charged until you check out. As an additional benefit of booking under the Zeta group block, your "daily hold" charge will be limited to a maximum of \$100 per day. It is advisable that you do not use an ATM card connected to your checking or savings account upon check in- use a credit card instead!

Extra Fees

An additional benefit of booking within the group housing block is the reduction in the number and amount of extra fees you would be required to pay were you to travel on your own. These fees can be quite extensive and add up to no small amount. However, because you are booking within the Zeta Phi Beta block, the only fees you are required to pay are for the following:

- The costs of your hotel room and applicable taxes.
- Early departure fees if you leave earlier than expected.
- For anyone arriving by charter bus, each person will be required to pay a \$5.50 (round trip) portorage fee for luggage handling. This offsets the costs of having an entourage of staff awaiting your arrival and making sure your check in is as seamless as possible.
- Your one night's room and tax will be forfeited if you do not cancel your reservation by the cut off date of June 12, 2012.

The hotel will not impose additional mandatory charges such as energy surcharges, fees for newspaper delivery or fees for in room safes. This is one of the many benefits of booking under the group block!

Preliminary Event Schedule

(Subject to Modification)

Friday, July 6, 2012

6:00 am - 5:00 pm	Attendee Registration Begins
9:00 am - 4:00 pm	"Magnificent Mile" Tour Program
9:00 am - 4:00 pm	ZHOPE Community Initiative Collection
9:00 am - 4:00 pm	National Executive Board Meeting
12:00 pm - 6:00 pm	Exhibit Hall Grand Opening
1:00 pm - 3:00 pm	Boule Orientation Workshop
1:00 pm - 3:00 pm	MIP Workshop
2:30 pm - 5:00 pm	Amicae Queen's Meeting & Choir Rehearsal
4:00 pm - 6:00 pm	Opening Program Rehearsal
5:00 pm - 7:00 pm	National Executive Board Dinner
8:00 pm - 10:30 pm	Official Opening Program
10:30 pm - 1:00 am	VIP Reception

Saturday, July 7, 2012

6:00 am - 6:00 pm	Attendee Registration
8:00 am - 5:00 pm	Zeta Plenary Session I & II
8:00 am - 5:00 pm	Amicae Plenary Session I & II
8:00 am - 12:00 pm	Male Network Plenary Session I
10:00 am - 6:00 pm	Exhibit Hall
12:00 pm - 2:00 pm	Amicae Luncheon (Ms. Amicae Queen to be Crowned!)
8:00 pm - 11:00 pm	Ms. Zeta Phi Beta Sorority Pageant

Sunday, July 8, 2012

6:00 am - 6:00 pm	Attendee Registration
6:00 am - 7:00 am	Necrology & Rededication
7:30 am - 10:00 am	Interfaith Breakfast
10:00 am - 6:00 pm	Exhibit Hall
10:00 am - 12:00 pm	Leadership Workshops
12:00 pm - 2:00 pm	Life Members Luncheon (optional ticketed event-Life Members Only!)
2:00 pm - 5:00 pm	Zeta Plenary Session III
2:00 pm - 5:00 pm	Amicae Plenary Session III
2:00 pm - 5:00 pm	Male Network Plenary Session II
5:00 pm - 6:30 pm	Regional Caucuses
8:00 pm - 10:00 pm	Health Justice ZHOPE Awards Dinner
10:00 pm - 12:00 am	Meet the Candidates Dessert Reception
12:00 am - 2:00 am	Old School/New School Stroll Off Competition for Undergraduates!

Monday, July 9, 2012

6:00 am - 6:00 pm	Attendee Registration
6:00 am - 10:00 am	Voting/Elections
10:00 am - 11:30 am	Leadership Workshops
10:00 am - 6:00 pm	Exhibit Hall
12:00 pm - 1:45 pm	Regional and State Directors Luncheon
2:00 pm - 5:00 pm	Zeta Plenary Session IV
2:00 pm - 5:00 pm	Amicae Plenary Session IV
6:00 pm - 11:30 pm	Grand Finale Event!

Tuesday, July 10, 2012

6:00 am - 12:00 pm	Attendee Help Desk
8:00 am - 11:00 am	Zeta Plenary Session V & Closing Session
11:00 am - 12:00 noon	Hotel Check Out & Depart for Home!
12:30 pm - 2:00 pm	National Executive Board Transition Meeting (Outgoing & Newly Elected Members)

Travel and Transportation

Airports


There are two major airports that service the city of Chicago; O'Hare International Airport and Midway Airport.

O'Hare International Airport (773) 686-2200 handles more passengers than any other airport in the world. For visitors needing information or directions, airport information booths are located on the lower levels of the domestic terminals and on the upper and lower levels of the International Terminal. It's 13 miles from O'Hare to downtown. During rush-hour it can take about an hour. During the middle of the day and evenings it takes around 30 minutes. Taking a taxi to/from the airport varies depending on travel time from \$30-50 from O'Hare.




Midway Airport (773) 838-0600 is located at 5700 South Cicero Avenue and is conveniently located 10 miles from downtown Chicago. Midway's one terminal building has three concourses - A, B and C. Airport information booths are located in the ticketing lobby, baggage claim and the concessions food court. Travel between Midway and downtown Chicago is normally 20 minutes but during rush-hour periods, travel times may increase to 45 minutes. The airport is served by the CTA Orange Line train which is a 25 minute trip from downtown. All vehicle pick-up services are available on the lower level roadway. Taking a taxi between Midway and downtown is approximately \$28-\$32.

Official Airline Carrier

 To offer you the best possible choice, we have selected American Airlines as the official air carrier for the 2012 Boulé. American Airlines is ready to provide a five percent (5%) discount off the lowest published fare to Chicago! This special convention fare is offered as an incentive to attendees who use the meeting desk to book their reservation. You or your travel agent can call the special toll free number to obtain the group discount. To obtain the Boulé discount call American Airlines Meeting Services Desk at 1-800-433-1790 between the hours of 7:00 am - 7:00 pm EST, Monday - Sunday or you may also go online to www.aa.com/group. Please reference **Promotional Code# 2562BZ** for the group discount. **The five percent (5%) discount is available for travel between the dates of June 30- July 15, 2012.**

Official Car Company

 Our official car company, Avis, has assigned a specific discount number to assist you identifying yourself as a member of our group. The **Avis Worldwide Discount (AWD) Number is D006259**. Please use this AWD number when calling Avis directly at **1-800-331-1600** to receive the best possible car rental rates available. You may also go to the website **Avis.com** link.

Dates to Remember February 1, 2012

Housing Block Opens - Make Your Hotel Reservation!

June 12, 2012

Cut-off date for Hotel reservations & deadline for canceling your room without forfeiting your deposit!